IBM Retail Store solutions for the independent grocer

IBM

superior data management

You're an independent. Loyal customers drive past hypermarkets to shop in your stores. But will they continue to? Can your stores attract new customers?

In today's market, consumers expect low prices, full assortments, fast checkout and flawless service every shopping trip.

What's key to competitive advantage? Superior data management. Innovative answers and advanced applications. IBM and its Business Partners have solutions designed to help you control costs, improve sales and support daily decision making — just like the largest grocers.

IBM ACE Independent Grocer Package, Version 2

This affordable solution is designed especially for independent grocers who have fewer than 100 stores and purchase the majority of their products from wholesalers. Components include:

- **SurePOS™ Application Client/Server Environment (ACE):** Combines checkout support, electronic marketing, data maintenance, account management and other accounting processes to increase security and strengthen your return on investment. Features include:

  – Dual video display support to power a touchscreen GUI operator display and an output-only customer display

  – Built-in customer loyalty program to reward repeat customers

  – Capability to integrate third-party fuel applications with the POS and support for select self-checkout systems

  – Enhanced security features, including electronic surveillance flags and up to 99 restricted sales IDs

- **IBM SurePOS 4694 or 4800 hardware:** Offers proven performance that you need to keep your stores running smoothly. It offers a wide array of integrated and distributed expansion options with peripheral and configuration flexibility.

- **4690 Operating System:** Provides the foundation for e-business applications, including those developed for the Java 2® specification. This platform protects your investment by supporting legacy hardware and software as well as new POS systems.

Delivering outstanding, retail-hardened performance, the IBM 4690 OS V3 supports thin-client computing to minimize hardware costs and improve reliability. This platform comes with Tivoli™ software so you can take the next step toward centralized systems management.

- **4610 Printer:** Fast, dependable point-of-sale printing for demanding retail environments.

IBM SurePOS™ 700: Pushing the boundaries of POS technology.

Step into the future while you keep your proven software. The IBM SurePOS™ 700 Series POS systems deliver power and performance to drive e-business solutions. Its high-tech multimedia assets captivate customers and generate revenue at the POS.

Imagine how your stores could benefit from the fast processing speed and high-bandwidth Ethernet which support multi-channel retailing, electronic marketing, CRM, multimedia, instant advertising and computer-based training.

Let the IBM SurePOS advantages help you today to simplify management and reduce maintenance.

For more information, contact your IBM sales representative or visit www.pc.**ibm.com**/store and select "How to buy" in the quick links box.